



CYBERSECURITY EXPO 2024

OCTOBER 8 & 9, 2024

EMBRACING CHANGE AS
WE SECURE OUR WORLD



SPONSORSHIP OPPORTUNITIES

In collaboration with the USDA, FBC is announcing sponsorship opportunities for **swag items that will be sent to the top 200 active participants**. This is a fantastic way to showcase your brand to a distinguished and influential audience.

Our event will feature senior executives, chief information officers (CIOs), information systems security program managers (ISSPMs), and personnel from the USDA workforce, along with federal and industry partners. The expected attendees include both IT professionals and non-IT professionals assigned to IT security roles, providing a diverse and engaged audience.

Don't miss this excellent opportunity to get your organization's brand directly into the hands of this virtual audience.

Your participation will not only enhance the experience for our attendees but also elevate your brand visibility within this prominent community.



Kit-to-Gift USDA Custom Swag Box Mailer - Full Color

2 AVAILABLE SPONSORSHIPS

SPONSORSHIP PRICING

- Sponsor 1 = \$4,500.00
- Sponsor 2 = \$4,500.00



Rectangular Mousepad- Full Color

2 AVAILABLE SPONSORSHIPS

This 4-in-1 microfiber mouse pad cleaning cloth is thin enough to enclose in most standard laptops, but thick enough to provide the padding you need for all day comfort. This high quality microfiber can go from mouse pad to screen cleaner in an instant.

SPONSORSHIP PRICING

- Logo 1- \$1,550.00
- Logo 2- \$1,550.00



North Park Non-Woven Shopping Tote - Full Color

2 AVAILABLE SPONSORSHIPS

The North Park Shopping Tote is large and versatile. It's made of 80 gram non-woven polypropylene. Measuring 13" wide x 15" high, with 20" reinforced handles and a 10" wide gusset with matching bottom insert.

SPONSORSHIP PRICING

- Side 1: \$2,225.00
- Side 2: \$2,225.00



Round Stress Reliever - One Color

1 AVAILABLE SPONSORSHIP

Round Stress Reliever is made of squeezable polyurethane foam that is perfect for relieving tension. Dimensions: 2.75"

SPONSORSHIP PRICING

- 2,500.00



Strom - 22 oz. RPET Water Bottle with Bamboo Lid - Full Color

2 AVAILABLE SPONSORSHIPS

The Strom 22 oz. water bottle is made with recycled PET plastic for a more Earth-conscious way to stay hydrated. It features a renewable bamboo Leakproof lid that adds a more premium look and feel.

SPONSORSHIP PRICING

- Side 1: \$2,375.00
- Side 2: \$2,375.00

**DEADLINE FOR ALL SPONSORSHIPS:
ON OR BEFORE FRIDAY, SEPTEMBER 13TH.**

**ALL ITEMS INCLUDE USDA CONFERENCE LOGO & SPONSOR/S LOGO,
SHIPPED TO 200 RECIPIENTS 7-10 DAYS AFTER THE EVENT.**