

PROSPECTUS



# NLIT SUMMIT '25

May 5-8, 2025

[WWW.FBCINC.COM/NLIT](http://WWW.FBCINC.COM/NLIT)

Coordinated by the NLIT Society &



# NLIT SUMMIT 2025



Once a year, a dedicated group of professionals at 17 Department of Energy (DOE) National Laboratories gets together for the NLIT (National Laboratories Information Technology) Summit to discuss IT and cybersecurity issues that are unique to the national laboratory system.

A multi-day event (with 2 expo days), NLIT Summit facilitates an exchange of information management, best practices, strategies and methodologies. Each day consists of presentations, panel discussions, new equipment/technology demonstrations and information sharing.

**Last year's NLIT Summit was the best to date, with more than 185 exhibitors and 650 attendees.**

# WHY EXHIBIT OR SPONSOR?

NLIT 2025 is a stand-out opportunity bringing together participants from across the DOE complex hailing from all over the United States. Sponsors can increase brand awareness, forge relationships with current and future customers and share new industry ideas. Contact your FBC Account Manager today to learn about new opportunities.

**For full 2024 attendee demographics, contact your FBC account manager!**

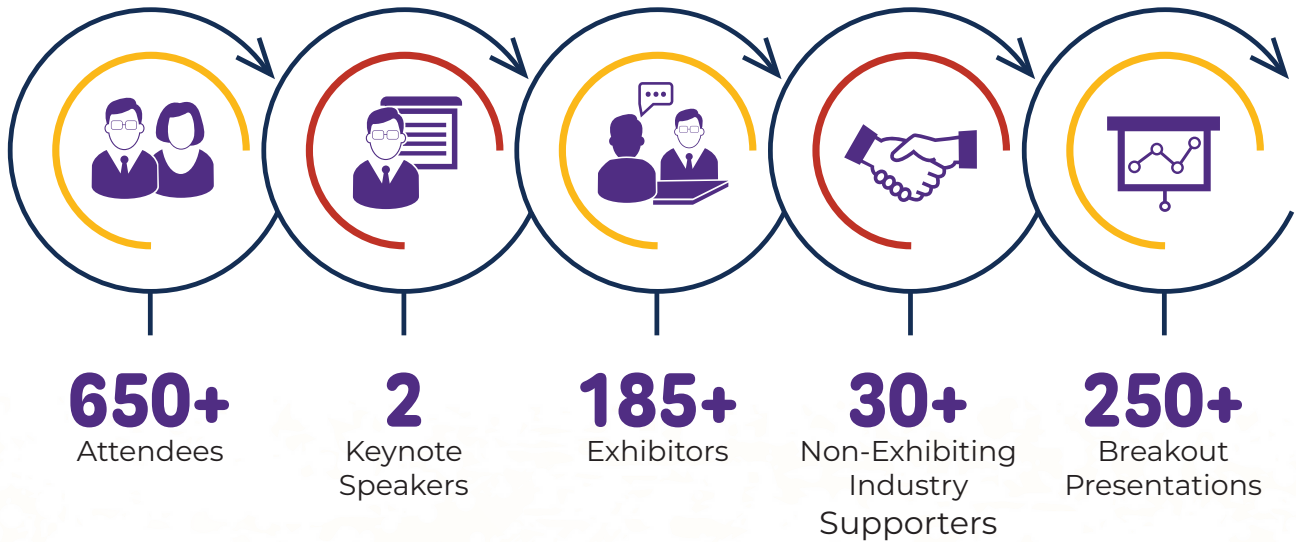
# WHO ARE THE ATTENDEES?

NLIT 2024 had more than 650 attendees including registrations from personnel at these labs:

- Ames Lab
- Argonne NL
- Brookhaven NL
- Department of Energy HQ
- Fermilab
- Idaho NL
- Jefferson Lab
- Kansas City Plant
- Lawrence Berkley NL
- Lawrence Livermore NL
- Los Alamos NL
- National Energy Technology Lab
- National Nuclear Security Administration
- National Renewable Energy Lab
- Naval Nuclear Lab
- Nevada National Security Site
- Oak Ridge NL
- Pacific Northwest NL
- Princeton Plasma Physics Lab
- Sandia NL
- Savannah River Site
- SLAC National Accelerator Laboratory
- UK Atomic Weapons Establishment
- Y-12 National Security Complex

The 2025 NLIT Summit is hosted by the NLIT Society and Committee, which is comprised of representatives from multiple labs across the DOE complex.

# 2024 PAST EVENT HIGHLIGHTS



## TITLES FROM PREVIOUS YEARS INCLUDE:

- Chief Data Officers (CDO)
- Chief Information Officers (CIO/ CISO)
- Computer Systems Engineers
- Cybersecurity Analysts, Engineers & Managers
- Enterprise Architects
- IT Architects
- IT Infrastructure Managers
- IT Security Managers
- Network Engineers
- Program Managers
- Software Developers, Engineers & Managers
- Solutions Architects
- Unix Systems Administrators

# EXHIBIT SPACE OPPORTUNITIES

All exhibit booth packages include a 6-foot table, 2 chairs, pipe and drape, company ID sign, and basic wi-fi access. **Exhibit spaces do NOT include electricity.** Electrical access can be purchased through the convention center. **The exhibit area is NOT carpeted.** If desired, carpet can be purchased through the event decorator.



## Summit Base Camp Exhibit Package: \$6,995 *(Formerly Gold)*

- 10x10 exhibit space location on exhibit floor
- Three (3) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Company listing in mobile app
- Logo placement on homepage of Summit website and in mobile app
- Opportunity to submit an abstract to be considered for presentation



## Summit Trailhead Exhibit Package: \$10,995 *(Formerly Platinum)*

- Company logo on Summit Trailhead Exhibitor recognition slide
- Premium 10x10 exhibit space location on exhibit floor
- Six (6) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Logo placement on homepage of Summit website and in mobile app
- Company listing in mobile app
- 10 drink tickets to be distributed at welcome reception
- Opportunity to submit an abstract to be considered for presentation



## Summit Crest Exhibit Package: \$15,995 *(Formerly Premier)*

- Company logo on Summit Crest Exhibitor recognition slide
- Exclusive 10x10 exhibit booth space location on exhibit floor
- Six (6) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Logo placement on homepage of Summit website and in mobile app
- Company listing in mobile app
- White paper included in mobile app listing
- Conference bag insert (provided by company) included in registration bag
- 20 drink tickets to be distributed at welcome reception
- Presentation slot on the official agenda! Session must be educational and not a sales pitch. Presentation must be approved by host. Spaces are very limited for this opportunity. Abstract must be submitted for approval by January 6. Failure to submit an abstract by January 6 may result in a loss of presentation opportunity.



## Summit Peak Exhibit Package: \$29,995 *(New in 2025)*

- 15x15 walled meeting space in the exhibit hall for two days (May 6 and 7)
- Exclusive 10x10 exhibit booth space location on exhibit floor
- Company logo on welcome banners placed at strategic event locations
- Company logo included on the summit water bottle distributed to attendees
- Company logo on Summit Peak Exhibitor recognition slide
- Ten (10) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Logo placement on homepage of Summit website and in mobile app
- Company listing in mobile app
- White paper included in mobile app listing
- Conference bag insert (provided by company) included in registration bag
- 20 drink tickets to be distributed at welcome reception
- Presentation slot on the official agenda! Session must be educational and not a sales pitch. Presentation must be approved by host. Spaces are very limited for this opportunity. Abstract must be submitted for approval by January 6. Failure to submit an abstract by January 6 may result in a loss of presentation opportunity.

Please Note: The NLIT Summit does NOT provide attendee contact information and lead retrieval devices are not available for the event. After the event, you will receive an opt-in list with Name/Title/Lab affiliation. If an attendee does not opt-in, you will receive title/lab affiliation for that attendee. You are encouraged to capture attendee contact information on your own at the event.

# RECEPTION SPONSORSHIPS



## **Topaz Exposure Opportunity: \$3,000** *(Limited to 8 each day)*

\*ONLY AVAILABLE WITH THE PURCHASE OF AN EXHIBIT SPACE PACKAGE

Choice of either the Exhibit Hall Welcome Reception on May 5 or the Reception on May 6 (Location TBD)

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### **Exposure Includes:**

- Two (2) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Logo placement on the Sponsors section of the mobile app
- Signage at Reception with Company Logo
- Company Logo on Event Poster and Invite
- Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)



## **Emerald Exposure Opportunity: \$5,000** *(Limited to 5 each day)*

Choice of either the Exhibit Hall Welcome Reception on May 5 or the Reception on May 6 (Location TBD)

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### **Exposure Includes:**

- Three (3) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Logo placement on the Sponsors section of the mobile app
- Signage at Reception with Company Logo
- 50 Drink Tickets to be distributed at event
- Company Logo on Event Poster and Invite
- Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)



## **Diamond Exposure Opportunity: \$10,000** *(Limited to 3 each day)*

\*ONLY AVAILABLE WITH THE PURCHASE OF AN EXHIBIT SPACE PACKAGE

Choice of either the Exhibit Hall Welcome Reception on May 5 or the Reception on May 6 (Location TBD)

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### **Exposure Includes:**

- Six (6) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Logo placement on the Sponsors section of the mobile app
- Premium signage at Reception with Company Logo
- 100 Drink Tickets to be distributed at event
- Company Logo on Event Banner, Beverage Napkins and Invite
- White paper included in mobile app listing
- Conference bag insert (provided by company) included in the registration bag
- Push notification through mobile app recognizing support of reception
- Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)

For up-to-date sell out information and other important sponsorship deadlines/information, go to [www.fbcinc.com/NLITpackages](http://www.fbcinc.com/NLITpackages).

# ADDITIONAL OPPORTUNITIES

## BREAK EXPOSURE OPPORTUNITY

**\$5,000** (Limited to three on May 6, three on May 7)

Recognized as all Day (AM & PM) break sponsor on one conference day

### Exposure Includes:

- Logo placement on the Sponsors section of the mobile app
- Signs with company logo promoting your company during the breaks
- Push notification through mobile app recognizing support of breaks
- Three (3) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)

## LUNCH EXPOSURE OPPORTUNITY

**\$5,000** (Limited to six May 6 and six on May 7)

### Exposure Includes:

- Three (3) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Logo placement on the Sponsors section of the mobile app
- Posters at Lunch with Company Logo
- Signs on all lunch tables with company logo recognizing your support
- Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)

## MEETING SPACE RENTAL

**\$5000 / 1 day** (May 6/7) or **\$8000/ 2 days** (May 6 & 7)

- Package includes one 15x15 walled meeting space located in the exhibit hall. A poster with your company logo will be placed outside the room to help identify your meeting space. The space does not have a ceiling but has a door and partitions to provide a private location for your use. The meeting space includes 4 chairs and a draped 6-foot rectangular table. Upgrades to furnishings are available for order through the event decorator. \*Meeting space only available if you have purchased an exhibit booth or sponsorship package\*

## EXHIBIT HALL LOUNGE SPONSOR

Please contact your FBC rep for more information/pricing

**New for 2025! This is a great add-on to your booth or opportunity to engage with attendees if a traditional exhibit space isn't your style!**

- An area in the exhibit hall lounge for you to provide an engagement activity for attendees such as a gaming zone, head shot portrait lounge, charging station, premium coffee bar, etc.
- Passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Push notifications through the conference app about your activity
- Directional signs to the lounge advertising your activity
- Logo placement on homepage of Summit website
- Company logo and listing in the app

# GIVEAWAY ITEMS & BRANDING OPPORTUNITIES:

Unless noted differently, all give away items and branding opportunities listed below will include the following:

- FBC will order/design chosen item for up to 600 government attendees
- Company Logo on the conference website, mobile app, and event signage
- Two (2) passes to the NLIT Summit (This includes access to the exhibit hall and breakout sessions)
- Booth space is not included in this price (See Exhibit Hall Exposure Opportunities)

### Pen Sponsor: \$6,000

Company logo included on the NLIT Summit branded pen distributed at registration.



### Directional Signs: \$8,000

Company logo included on NLIT Summit branded directional signs which help attendees navigate throughout the different areas of the convention center.



### Bag Sponsor: \$8,000

Company logo included on NLIT Summit branded drawstring bag distributed at registration.



### Mobile App Sponsor: \$10,000

Company logo displayed on the bottom of the main screen of the NLIT Summit Mobile App that includes click-through to website of your choice. The 2024 app sponsor logo had over 76,000 impressions and more than 400 click-throughs.



### Lanyard: \$10,000

Company logo included on the NLIT Summit branded lanyard distributed at registration.



### Wi-Fi Sponsor: \$10,000

Company name included in the secure password attendees use to access the wireless network. Example: COMPANYxyz@NLIT Logo included on cards distributed at registration with access information and on signs advertising Wi-Fi access information.

### Name Badge Sponsor: \$12,000

Company logo and simple url of your choice included on the back of the name badge. The back of the badge also includes a QR code directing to the conference agenda.



# GET STARTED

## **KAREN STRATFORD**

karen@fbcinc.com  
(800) 878-2940 ext. 213

## **RHONDA NEWBERT**

rhonda@fbcinc.com  
(800) 878-2940 ext. 217

## **STACY GOSNELL**

stacy@fbcinc.com  
(800) 878-2940 ext. 216

## **ALISON CASE-WATKINS**

alison@fbcinc.com  
(800) 878-2940 ext. 207

**Interested in  
sponsoring or  
exhibiting?**

**Contact your FBC  
Account Manager  
today.**

## **DON'T HAVE AN ACCOUNT MANAGER?**

cara@fbcinc.com  
(800) 878-2940 ext. 229



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