DEPARTMENT OF COMMERCE DATA PRIVACY DAY

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JANUARY 27, 2022 | VIRTUAL EVENT

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Thursday, January 27, 2022		
9:30 – 9:40	**Welcome | Opening Remarks** *Dr. Jennifer Goode, Deputy Director and (Acting) Director, Department of Commerce Office of Privacy and Open Government (OPOG)*	
9:40 – 10:15	**"Super Cookies"** *Alexander Cohen, Director, Emerging Technologies, General Services Administration*	
10:15 – 10:30	**AM Break**	
10:30 – 11:00	**How BIS Implements Privacy** *Ms. Tiffany Daniel, Management & Program Analyst, Bureau of Industry and Security (BIS)* *Maria Dumas, APO, US DOC*	
11:00 – 11:15	**AM Break 2**	
11:15 – 12:00	**Privacy Awareness Trivia** *Ms. Tahira Murphy, Deputy Program Director Privacy Act, DOC\OPOG* *Maria Dumas, OS Associate Privacy Officer & Government Informat, DOC Office of the Secretary*	
12:00 -12:30	**Discover Data Privacy with CyberRes** *Elander Lewis, Software Executive Security Risk and Gov-Federal (Civilian Agencies), CyberRes a MFGS Line of Business* *Brent Kynaston, Solutions Architect, TriVir, LLC*	**Software-Defined Zero Trust Data Management Modernizing Mission & Enterprise Resiliency** *Jeffrey Phelan, Public Sector CTO, Rubrik*
12:30 – 1;00	**SolarWinds: Becoming Secure by Design: Questions You Should Ask Your Software Vendors** *Tim Brown, Chief Information Security Officer and Vice President, Security, SolarWinds* *Brandon Shopp, Group VP of Product, SolarWinds*	**Verify Everything, Trust Nothing: Zero Trust Cyber Resiliency with Veeam Government Solutions** *Jeff Reichard, Vice President, Public Sector & Compliance Strategy in the Office of the CTO, Veeam Government Solutions*
12:00 – 1:00	**Virtual Brownbag Lunch with Industry Leaders**	
1:00 – 1:30	**How NIST Implements Privacy** *Ms. Claire Barrett, Deputy CIO/Chief Privacy Officer, NIST* *Maria Dumas, OS Associate Privacy Officer & Government Informat, DOC Office of the Secretary*	
1:30 – 1:45	**PM Break**	
1:45 – 2:30	**Privacy Jeopardy** *Ms. Tahira Murphy, Deputy Program Director Privacy Act, DOC\OPOG* *Maria Dumas, OS Associate Privacy Officer & Government Informat, DOC Office of the Secretary*	

Speakers:

Dr. Jennifer Goode, Deputy Director and (Acting) Director, Department of Commerce Office of Privacy and pen Government (OPOG)

Dr. Jennifer Goode currently serves as the Deputy Director and (Acting) Director of the Office of Privacy and Open Government. She also serves as the Senior Agency Official for Privacy (SAOP) within the Department of Commerce (DOC). In this capacity, Dr. Goode serves as the key policy advisor on implementing the Privacy Act 1974; the privacy provisions Federal Information Security Management Act (FISMA) and of the E-Government Act of 2002; the Freedom of Information Act (FOIA), the Federal Advisory Committee Act (FACA); the principles of transparency and open government and leads the Department Directives Management Program.

Alexander Cohen, Director, Emerging Technologies, General Services Administration

Alex Cohen is the Director for Emerging Technologies in the Office of Government-wide Policy. Prior to this, he ran the innovation center for the U.S. Census Bureau where he oversaw more than 1000 IT projects and saved over $100M for the Bureau. Before moving into project and program management, he was a software engineer. He has led projects for National Academies, Department of Energy (DOE) and the Federation of American Scientists. In addition to his technical background he has led digital communication offices. He has a BS in Computer Science from UMASS Amherst and a Masters in Public Policy from George Mason.

Tiffany Daniel, Management & Program Analyst, Bureau of Industry and Security (BIS)

Tiffany joined BIS in 2010 following her tour of duty with the Joint Chiefs Staff, Pentagon as a Foreign Disclosure Officer. During her tenure with BIS, she has held various positions such as Human Capital Liaison, Security Liaison, and Human Resource Liaison. She is currently the Bureau Privacy Officer and CUI Program Manager.

During her spare time, she is a Small Group Fitness Instructor, and serves as the Women Veterans United Committee Inc., Chair for the Board of Directors. Tiffany holds a BS in Psychology and Master of Theology. She is also an Institute of Integrative Nutrition Alumni, Crisis Intervention Stress Management Chaplain and Chaplain for the Veterans of Foreign Wars Department of Maryland.

Maria Dumas, OS Associate Privacy Officer & Government Informat, DOC Office of the Secretary

Mrs. Maria Stanton-Dumas is the Associate Privacy Officer for the Office of Privacy and Open Government (OPOG), in the Department of Commerce (DOC), Office of the Secretary (OS). Mrs. Dumas is responsible for maintaining Privacy Impact Assessments (PIAs) and Privacy Threat Analyses (PTAs) for OS systems. She also aids in the collaboration of privacy training events and provides response to reported incidents pertaining to personally identifiable information (PII) and busines identifiable information (BII). Mrs. Dumas also participates in Compliance Review Boards on behalf of the Department for the review and approval of PIAs and PTAs submitted by Bureau Chief Privacy Officers.

Tahira Murphy, Deputy Program Director Privacy Act, DOC\OPOG

Tahira Murphy is the Acting Deputy Program Director for CFO/ASA Governance Operations, Open Government and Directives. With her over 30 years of Federal Government experience, Ms. Murphy provides acting Privacy Act Officer review and concurrence for the Department. She currently provides assistance, directions and adherences to the development and maintenance of privacy policies, procedures, website and guidance essential to the effective and efficient implementation of the Department's programs.

Elander Lewis, Software Executive Security Risk and Gov-Federal (Civilian Agencies), CyberRes a MFGS Line of Business

20+ years of experience delivering enterprise IT solutions with a focus on Cyber Security, Cloud First and Digital Transformation. Innovative producer with a broad-based experience in addressing customer needs and meeting mission goals.   Consistently driving successful partnerships both directly and indirectly across the Federal, State & Local Government, and Higher Ed market place.

Brent Kynaston, Solutions Architect, TriVir, LLC

Zero Trust Architecture and Identity Solution Design for over two decades; Expert in analyst recommended IAM/IGA solutions. Implementer of strong identity solutions for the nation's largest civilian federal agencies, top financial services organizations, airlines, and other highly regulated clients.

Jeffrey Phelan, Public Sector CTO, Rubrik

Jeffrey joins Rubrik from GDIT where he was responsible for all Sales, Marketing, and Product Management as Portfolio Lead for all FedRamp High & Impact Level 5 cloud services on milCloud 2.0, a $500M Commercial Cloud program serving the DoD. Prior to GDIT, Phelan was Chief Product Evangelist and Director of Strategic Growth for Northrop Grumman Information Systems where he focused on cyber security, cloud, and IT automation. Earlier, Phelan ran Product Marketing for SRA International where he concentrated on cybersecurity, big data, and analytics for the civilian market, Intel community and the DoD. Before entering the public sector market, Phelan founded several startups in the software & security industries where he pioneered technologies focused on tamperproof credentials, polymer currencies, and 3D imaging in the medical, geospatial, and supply chain industries.

Tim Brown, Chief Information Security Officer and Vice President, Security, SolarWinds

Tim Brown serves as Chief Information Security Officer and Vice President, Security for SolarWinds, overseeing internal IT security, product security, and security strategy. As a former Dell Fellow and CTO, Tim deeply understands the challenges and aspirations of the person responsible for driving digital innovation and change. Tim has over 20 years of experience developing and implementing security technology. Nationally, his trusted advisor status has taken him from meeting with members of Congress and the Senate to the Situation Room in the White House. He is a member of the advisory board for Clemson University and holds 18 issued patents on security-related topics.

Brandon Shopp, Group VP of Product, SolarWinds

Brandon Shopp has been our Group Vice President of Product since February 2018. He served as our Director of Product Management since November 2011, assuming the title and responsibilities of Senior Director of Product Management in July 2013. Previously, Shopp was the Vice President of Product Management at AlienVault, from August 2016 until February 2018 and the Senior Director of Products at Embarcadero Technologies, from July 2015 until August 2016. Shopp has a proven success record in product delivery and revenue growth, with a wide variety of software product, business model, M&A, and go-to-market strategies experience. Shopp holds a B.B.A. from Texas A&M University.

Jeff Reichard, Vice President, Public Sector & Compliance Strategy in the Office of the CTO, Veeam Government Solutions

Jeff Reichard is Vice President, Public Sector & Compliance Strategy in the Office of the CTO at Veeam. Jeff drives strategic product and go-to-market engagement with public sector and enterprise customers, with a particular focus on risk and compliance. Jeff has 25 years of experience in data protection/availability, business continuity, and regulatory compliance solutions. His previous roles have ranged from designing SAN and data backup solutions to systems engineering and engineering leadership serving public sector and enterprise customers. Prior to Veeam, Jeff most recently led Commvault's federal civilian SE team. At Veeam, Jeff works with partners, customers, and industry analysts to evangelize Veeam's vision for modern data protection at key events worldwide.

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BigID's Website

BigID's data intelligence platform enables organizations to know their enterprise data and take action for privacy, protection, and perspective. Customers deploy BigID to proactively discover, manage, protect, and get more value from their regulated, sensitive, and personal data across their data landscape.

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Event Exhibitor

BlackBerry
Pat Pulliam
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BlackBerry's Website

BlackBerry provides intelligent security software and services to enterprises and governments around the world. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security management, encryption, and embedded systems. BlackBerry's vision is clear - to secure a connected future you can trust. BlackBerry. Intelligent Security. Everywhere.
Event Exhibitor

CyberRes a Micro Focus Line of Business
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CyberRes a Micro Focus Line of Business' Website
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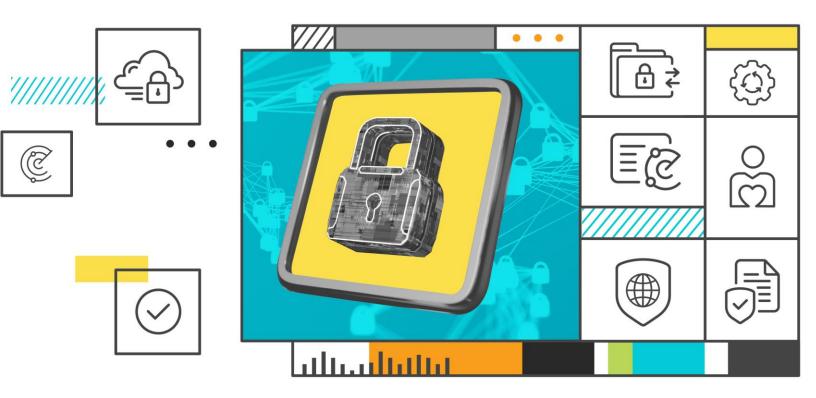
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APPLICATION MANAGEMENT

Iron Bow Technologies
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Iron Bow Technologies' Website
Iron Bow Technologies is a leading IT solution provider dedicated to successfully transforming clients' technology investments into robust business capabilities. Working with government, commercial and healthcare clients, Iron Bow brings a depth of technical expertise as well as domain and market knowledge to deliver the right solution to achieve desired business outcomes. Iron Bow partners with clients from planning and implementation through ongoing maintenance and management to deliver solutions that are strong, flexible and on target with their mission. Iron Bow's global reach and strategic partnerships with industry leaders as well as disruptive technology partners ensures clients implement appropriate cutting edge technology in support of objectives.
Event Exhibitor

Rubrik Inc.
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Rubrik Inc.'s Website
With Rubrik, federal agencies can do more with their backup data - from preventing ransomware from ever accessing and encrypting your backups to remediating cyberthreats and mitigating sensitive data exposure with data classification, ensuring data integrity no matter where their data resides.
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SolarWinds' Website
SolarWinds provides simple, powerful, and secure IT management software to customers worldwide, including virtually all civilian agencies and branches of the military.
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Session Sponsor

Veeam Government Solutions
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Veeam Government Solutions' Website
Veeam Government Solutions, Inc. (VGS) is the leading backup solutions provider delivering Modern Data Protection for cloud, virtual, SaaS, Kubernetes, and physical environments to the U.S. federal government. With 1,200+ government customers, VGS provides simple, reliable, flexible, and secure solutions agencies trust to protect, manage, and safeguard data, workloads, and mission-critical applications no matter where they reside.
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