

BELVOIR INDUSTRY DAYS

SPONSORSHIP

OPPORTUNITIES

APRIL 30 - MAY 1, 2020 • GAYLORD NATIONAL HARBOR



PACKAGE SPONSORSHIPS

Silver

\$6,500

(12 Available)

- Logo under the Sponsor tab of the event website
- Banner ad on event website
- Logo and 100-word description in the mobile app
- Company name on attendee update/promotional emails
- Quarter-page ad in the conference program
- Company logo printed in the conference program
- Event signage identifying you as a Silver Sponsor
- One shared mobile push notification promoting your booth in the exhibit hall
- Logo on the Entrance Unit to the exhibit hall
- Logo on slideshow playing in the General Session
- Lead Retrieval Licenses
- Premium 10x10 booth space
- A total of 3 Conference Attendee Passes
- 2 Tickets to the VIP Reception

Gold

\$8,500

(6 Available)

- Logo under the Sponsor tab of the event website
- Banner ad on event website
- Logo and 100-word description in the mobile app
- Customized social media kit including sponsor-specific graphics & content
- Company name on attendee update/promotional emails
- Half-page ad in the conference program
- Company logo printed in the conference program
- Event signage identifying you as a Gold Sponsor
- Rotating Banner ad in the Mobile App
- Logo on the Entrance Unit to the exhibit hall
- Lead Retrieval Licenses
- Logo on slideshow playing in the General Session
- Premium 10x10 booth space
- A total of 6 Conference Attendee Passes
- 4 Tickets to the VIP Reception

Platinum

\$10,500

(4 Available)

- Logo under the Sponsor tab of the event website
- Banner ad on event website
- Logo and 100-word description in the mobile app
- Customized social media kit including sponsor-specific graphics & content
- Company name on attendee update/promotional emails
- Full-page ad in the conference program
- Company logo printed in the conference program
- Event signage identifying you as a Platinum Sponsor
- Rotating banner ad in the Mobile App
- Logo on the Entrance Unit to the exhibit hall
- Lead Retrieval Licenses
- Logo on slideshow playing in the General Session
- Premium 10x20 booth space with 1 high top table and 2 chairs for meetings
- A total of 8 Conference Attendee Passes
- 5 Tickets to the VIP Reception
- Charger-Station with your company logo

SESSION SPONSORSHIPS

**Please note, the Session Sponsorship opportunities do not include exhibit space.*

Media

\$2,000

(4 Available)

- Logo under the Sponsor tab of the event website
- Company name on exhibitor promotional emails
- 2 Social Media Posts about the conference
- Company logo printed in the conference program
- Event signage identifying you as a Media Sponsor
- Logo and 100-word description in the mobile app
- 1 Ticket to the VIP Reception
- 1 Conference Attendee Pass

Session

\$2,000

(6 Available)

- Logo under the Sponsor tab of the event website
- Company name on attendee update/promotional emails
- Social media posts
- Company logo printed in the conference program
- Event signage identifying you as a Session Sponsor
- Logo and 100-word description in the mobile app
- Coffee sponsor during the Assigned Session
- 1 Ticket to the VIP Reception
- 1 Conference Attendee Pass

Keynote Introduction

\$3,000

(3 Available)

- Logo under the Sponsor tab of the event website
- Logo and 100-word description in the mobile app
- 1 Ticket to the VIP Reception
- 1 Conference Attendee Pass
- One-minute introduction of a keynote speaker

REFRESHMENT SPONSORSHIPS

Breakfast

\$3,500

(4 Available)

- Logo under the Sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Breakfast Sponsor Signage
- Mobile application push notification promoting the Breakfast and Opening Keynote
- Logo on Coffee Cups
- 1 Conference Attendee Pass
- Breakfast and Coffee for Conference Attendees

Networking Break

\$4,500

(4 Available)

- Logo under the Sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Networking Break Sponsor Signage
- Mobile application push notification promoting the networking break and exhibit hall
- 1 Conference Attendee pass
- 1 Ticket to the VIP Reception
- Food and beverages for selected break
- Coffee-to-go cups with company logo

Lunch

\$5,500

(4 Available)

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Quarter-page ad in the conference program
- Lunch sponsor signage
- One mobile application push notification promoting the lunch
- Logo on cocktail napkins
- 2 Conference Attendee Passes
- Lunch for Conference Attendees
- Company logo on podium during lunch keynote
- Reserved table at luncheon
- Logo on tent cards in General Session

Exhibit Hall Welcome Reception

\$7,500

(4 Available)

- Shared Banner Ad on the main page of event website as the Reception Sponsor
- Logo under the Sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Half-page ad in the conference program
- Reception Sponsor Signage
- Mobile application push notification promoting the exhibit hall and Welcome Reception
- Logo on cocktail napkins
- Logo on a dessert item
- Standard 10x10 booth space
- A total of 3 exhibitor reps
- 2 Tickets to the VIP Reception
- 50 Drink Coupons for the Welcome Reception with company logo

ITEM & BRANDING SPONSORSHIPS

Pen

\$2,000

(2 Available)

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Recognition in the conference exhibit program
- Company logo on all attendee pens
- Inclusion on event sponsorship signs
- Logo on the Conference Entrance Unit

Notebook

\$6,000

(Exclusive)

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Recognition in the conference exhibit program
- Company logo on all attendee notebooks
- Inclusion on event sponsorship signs
- Logo on the Conference Entrance Unit
- 1 Ticket to the VIP Reception

Lanyard

\$7,500

(Exclusive)

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Recognition in the conference exhibit program
- Company logo on all attendee lanyards
- Inclusion on event sponsorship signs
- Logo on the Conference Entrance Unit
- 1 Ticket to the VIP Reception

Conference Bag

\$8,500

(Exclusive)

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Recognition in the conference exhibit program
- Company logo on all conference bags
- Inclusion on event sponsorship signs
- Logo on the Conference Entrance Unit
- 1 Ticket to the VIP Reception

Event Mobile App & General Session Wi-Fi Sponsor

\$9,500

(Exclusive)

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Recognition in the conference exhibit program
- Lead Retrieval
- 10x10 standard exhibit booth space
- Selection of Wi-Fi password (make it your company name)
- Inclusion on event sponsorship signs
- Charger-Station with your company logo
- 1 Ticket to the VIP Reception

ADDITIONAL SPONSORSHIPS



AFCEA Belvoir Scholarship Donation

\$500

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Event Support Signage

Event & Ft. Belvoir Elementary School Support Sponsor

\$1,000

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Event Support Signage

Registration

\$2,500

(3 Available)

- Logo under the sponsor tab of the event website
- Logo and 100-word description in the mobile app
- Company Branding on the Attendee & Exhibitor Registration Booths
- A one-page company profile sheet included with all check-in materials at registration

GET STARTED

*Interested in sponsoring or exhibiting?
Contact your FBC Account Manager today.*

*Don't have an account
manager yet?*

BETH LACEY GILL

beth@fbcinc.com

(800) 878-2940 ext. 245

MATTHEW BUONATO

mbuonato@fbcinc.com

(800) 878-2940 ext. 202

GABRIEL WOLLNER

gabriel@fbcinc.com

(800) 878-2940 ext. 211

RHONDA NEWBERT

rhonda@fbcinc.com

(800) 878-2940 ext. 217

KAREN STRATFORD

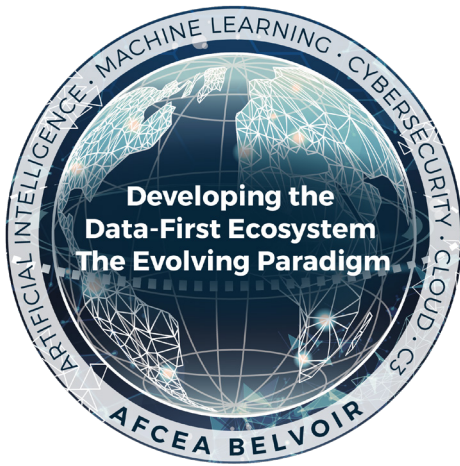
karen@fbcinc.com

(800) 878-2940 ext. 213

STACY GOSNELL

stacy@fbcinc.com

(800) 878-2940 ext. 216



Federal Business Council
9800 Patuxent Woods Drive Suite H
Columbia, MD 21046
Phone: (301) 206-2940